



Western United Dairies Foundation

Dairy Leaders Program

CANADA EDITION



ABOUT THE PROGRAM

Dairy Leaders Program participants learn about the issues facing dairy producers today. This year-long program introduces participants to legislative processes, advocacy, media training, and regulatory and industry issues. Participants will better understand our industry through communication, educational activities, presentations, and team-building exercises.

WHO SHOULD APPLY?

Producers and those in dairy-related enterprises who want to take on leadership roles in California's dairy industry are encouraged to participate. Participants in Dairy Leaders will be active community members with demonstrated leadership ability. Successful applicants will come from various backgrounds, experiences, and educational levels. Accepted participants will all have one thing in common: a desire to improve the California dairy industry.

APPLICATIONS

Member dairies submitting applications will be accepted on a first-come, first serve basis. **Due to international travel planning, applications are due January 31, 2024.**



SACRAMENTO

The class visits Sacramento to learn about the state legislative process and advocate for key issues that pertain to the dairy industry.



CHICAGO

Dairy Leaders visit Chicago to hear a national perspective on dairy promotion, visit the Chicago Mercantile Exchange and discuss risk management. A session regarding biotechnology (purpose and perception) ties the session.



WASHINGTON D.C.

The class visit Washington D.C. to meet with federal agencies and associations, learn about the federal legislative process and advocate for issues that matter to the California dairy industry.



CANADA

New this year, the Dairy Leaders will have the opportunity to visit Canada, where they'll learn about the Canadian dairy sector.

Questions? Email Kyle Lutz at kyle@wudfoundation.com