



2025 / 2026

Western United Dairies Foundation

# Dairy Leaders Program

## ABOUT THE PROGRAM

Dairy Leaders Program participants learn about the issues facing dairy producers today. This year-long program introduces participants to legislative processes, advocacy, media training, and regulatory and industry issues. Participants will better understand our industry through communication, educational activities, presentations, and team-building exercises.

## WHO SHOULD APPLY?

Producers and those in dairy-related enterprises who want to take on leadership roles in California's dairy industry are encouraged to participate. Participants in Dairy Leaders will be active community members with demonstrated leadership ability. Successful applicants will come from various backgrounds, experiences, and educational levels. Accepted participants will all have one thing in common: a desire to improve the California dairy industry.



## SACRAMENTO

The class visits Sacramento to learn about the state legislative process and advocate for key issues that pertain to the dairy industry.



## CHICAGO

Dairy Leaders visit Chicago to hear a national perspective on dairy promotion, visit the Chicago Mercantile Exchange and discuss risk management. A session regarding biotechnology (purpose and perception) ties the session.



## WASHINGTON, D.C.

The class will visit Washington D.C. to meet with federal agencies and associations, learn about the federal legislative process and advocate for issues that matter to the California dairy industry.

## APPLICATIONS

Member dairies submitting applications will be accepted on a first-come, first-served basis. **Applications are due Friday, August 29, 2025.**

Questions? Email Kyle Lutz at [kyle@wudairies.com](mailto:kyle@wudairies.com)